AMY
SYLWESTRZAK

ALL THINGS CREATIVE

INFO

NAME
Amy Sylwestrzak

PRONOUNCED
(syl `vest` rack)

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EMAIL
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PORTFOLIO
amys.design

LINKEDIN
linkedin.com/in/amy-syl/

DRIBBLE
dribbble.com/amysyl

EXPERTISE

CODE
HTML, HTML5, CSS, CSS3, PHP, XML, SVG, Javascript

TOOLS
Adobe Creative Suite
Microsoft Suite
Sketch
Figma
Invision/Inspect
Wordpress
Shopify
Mavenlink

STRENGTHS
Positive leader + mentor
Team player
Self-motivated
Creative thinker
Innovator
Strong attention to detail

LOVES
Interior Design
Music
Dogs
Running
Typography

PROFILE

I make things beautiful. I craft brand experiences through design and technology. Over the past 18 years in the creative field, my talents have taken me through graphic design and branding, website design and development, including interactive strategy, animation, art and creative direction. My passion is creating extraordinary visual experiences.

EXPERIENCE

FREELANCE DESIGNER
2020 – Current
San Diego, California

LEASELABS/REAL PAGE, INC.
Interactive Art Director, April 2013 – September 2019
San Diego, California

• Lead design efforts and create amazing work across all departments from collaboration with client services strategy design and technology
• Make strong design decisions that shape the creative process from concept to launch
• Lead client design discovery meetings to identify tone, voice, and creative direction.
• Present design concepts to clients
• Review design concepts and provide art direction and creative feedback to team
• Manage incoming projects and distribute assignments according to team members levels of experience and growth initiative
• Act as a leader and mentor to design team of 11; including team-building, 1-1s, goal setting (OKRs) and performance reviews

JACOB TYLER
Senior Web Designer, August 2011 – May 2012
San Diego, California

• Lead website concept development, design, production, management, client relations
• Create comprehensive brand style guides defining voice, photography style, color palettes and typography treatments
• Support new business initiatives by providing strategic ideas, designing pitch creative, and creating presentations

BAILEY GARDINER (i.d.e.a)
Senior Interactive Designer/Developer, December 2010 – August 2011
San Diego, California

• Generate ideas for creative projects including websites presentations and brand identities
• Animate interactive experiences and banner ad campaigns using rich media flash and actions script
• Design and develop websites from concepts through completion

MORRIS (Mth degree)
Senior Interactive Designer, September 2008 – November 2009
San Diego, California

• Oversee creative and ensure brand consistency for clients Internet presence
• Animate interactive experiences and banner ad campaigns
• Concept, design and develop websites from concept through completion